

Research dissemination in the digital age

What: Transversal skills training

When: 5th to 9th October 2026 + virtual exercise

Who: PhDs and Postdocs from EMERGE Universities

Where: University of Inland Norway, Lillehammer campus



UNIVERSIDADE DA CORUÑA



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This one-week module links research and dissemination, combining theory and practice to help PhD students and Postdocs. present their work across media. It covers relations between academia, media and society, research journalism, alternative dissemination strategies, and practical formats (texts, social media, audio-visuals). Participants produce a media product and a reflective note, practice filming and writing, receive feedback, and learn ethical, theoretical and institutional standards. Outcomes include advanced knowledge of dissemination literature, skills to communicate complex findings creatively while preserving integrity, and competence in handling media interactions and critique. Pass/fail assessment.

Yngve Troye Nordkvælle

About the teaching staff:

Professor emeritus Yngve Troye Nordkvælle has worked at the University of Oslo and the University of Inland Norway and been a visiting Scholar/Professor at the University of York (UK), Johann Wolfgang Goethe-Universität Frankfurt am Main, University of California, Berkeley and Middlesex University in the UK. His research has focused on international and comparative education, textbook research, distance education and new media, media education and teaching and learning in higher education. He is an honorary member of the European Educational Research Association, Network 6.

Professor Håvard Friis Nilsen works at Oslo Metropolitan University, and has a background as a publisher, author of books and papers about social sciences, literature, psychology and taught previously at Lillehammer. His most recent work is a biography of Wilhelm Reich, the famous psychologist, and his influence on the scientific community.

Professor Finn Gjerdrum is a film producer and director of a film company, Paradox (now merged with SF). He has taught film and tv-studies at Lillehammer since 1994, and has taught documentary and fictional moviemaking, building on factual history in movies like “The King’s Choice” and TV-series like “Harald & Sonja” (both available on Prime).

Professor Nina Fredrikke Grünfeld is a Vice-dean for research at the Faculty of Film, TV and Games. She is a film producer and has made predominately documentaries, in addition to books about historical persons and events, among others about her father. She was previously head of TV and Film studies at Westerdals School of Communication.

Associate professor Øyvind Kalnes teaches comparative politics at Lillehammer and has written extensively on new media and political issues. He has analyzed narratives and stories in popular culture and aligned them with political theories and political behaviour. He is also known for his work with making students provide audiovisual productions as well as analysing politicians using social media for their purpose.

Additional staff have not yet been appointed.

Tentative program:

Monday October 5.
9-9.30 Refreshments and introduction
9.30-10.15 The state of the art Lecture by Yngve Nordkvelle
10.15-10 30 Break
10.30- 11.15 The Biography as genre in research dissemination Talk by Professor Håvard Friis-Nilsen
11.15- 11.30 Break
11.30- 12.00 Experiences of research dissemination Organized talks in smaller groups
12.00-13.00 Lunch
13.00 – 13.45 Making movies with researchers Talk by film producer and professor Finn Gjerdrum
13.45 – 15.30 Developing a story to tell Introduction to dramatic writing and movie making based on Digital Story method from Storycenter https://www.storycenter.org/ and the technologies at hand
15.30-15.45 Break
15.45- 17.00 Artistic research Talk by representative from the Norwegian Filmschool Evening work: developing a manuscript in 300 words Walk up the Olympic ski jump arena
Tuesday October 6.
9.00-9.15 Refreshments
9.15-12 Official opening and orientation EMERGE staff week
12-13 Lunch
13.00- 15.00 Making your story Storycircles and production of media product
15.00-15.15 Break with refreshments
15.15 – 16.00 Achievements and risks in research dissemination Presentation from sportscience about impact and perils of communicating science
16.00- 16.15 Break
16.15-17.00 And the Band Played On Seminar
17.00 – 19.00 Individual study on digital story
19.00 - Dinner and entertainment EMERGE Gathering in the University Canteen

Wednesday October 7.

8.00 **Busride to Campus Evenstad**

10.00 -12.00 **Research seminar**

Course members and Staff Week-participants

CoCo-project: Advancing policies, practices, and stakeholder engagement for integrating wildlife and livestock into sustainable multi-functional landscapes in Europe. Professor John Linnell

Guided tour at Zero Emission building

12.00-13.00 Lunch

13.00 **Return to Lillehammer**

Afternoon: Individual studies/preparation for exam

Thursday October 8.

9.00-9.30 Refreshments

9.30 – 12.00 **Interviewing and podcasting**

Elective tracks about producing information in writing, audio and podcasting

11.30 – 12.00 **Showtime**

A selection of participants are urged to show preliminary results

12.00-13.00 Lunch

13.00 – 13.45 **Research dissemination using social media and web-platforms**

Case studies of Game of Thrones and similar popular culture items as sources for RD. Øyvind Kalnes

13.45-14.00 Break

14.00- 15.00 **Assessing research dissemination**

Group work/seminar

15.00-17.00

Individual work

18.00 **A guided tour in Maihaugen Outdoor Museum:** Norwegian economic development from renaissance to modern times – not just a walk in the park

Practical use of the museum as an arena for research dissemination

Friday October 9

8.30-9. Refreshments

9.00-11.00 **Linear TV as research dissemination**

Documentary, news and topical issues presented in mainstream TV. Dean Sara Brinch, NTNU

11.00-11.15 Break

11.15 – 12.00 Preparing for exam and closure of the gathering

All meals listed in the programme are included

Preparation for the course

The course offers a significant list of reading material which will be announced on Canvas. Although doctoral and post-doctoral candidates are pressured on time and are exposed to high expectations, we urge you to read as much as possible of the literature beforehand.

Second, the course will rely on the participants' own resources in terms of ideas, sketches, plots derived from creative impulses that inspire you in your daily research activities. The expected outcome of the course is that you will develop material for your own use to explain, propagate or marketize your project(s).

We will also engage you with popular media expressions, such as blogs, wikis, websites, social media platforms, fiction books and essays like Op-Eds or other expressions meant for the public sphere. Therefore, we will ask you to prepare yourself also to identify your own ideals about research dissemination, like popular figures and scientists, or platforms like TEDtalk – as well as relating these impressions to how you could present your own research in different genres. We would like all participants, before arrival, to watch a popular movie, which now is freely available at YouTube: “And the Band Played On” from 1993: <https://www.youtube.com/watch?v=r-mmVj-s9SQ> (or get hold of the original novel https://en.wikipedia.org/wiki/And_the_Band_Played_On). The movie will be examined and assessed by the participants.

The participants have to register as students at INN to access the Canvas page for the course. The exam will be administered through the University's Wiseflow-system.

Exam requirements:

- a) Producing an item mirroring your research project either as a digital story/short documentary (3 minutes/text max 300 words), or a podcast (max 5 minutes), or essay for publication in a research magazine/journal
- b) Writing a reflective note about the process of selection topics, development of plot, development of audiovisual elements, and the result of a brief peer assessment from one other participant on the course.
- c) Participation in a virtual showroom event (in Canvas) in which participants provide assessments to at the products of at least two fellow candidates

Product to be handed in by the 9th of November in Canvas.

The reading list will be presented on the Canvas site